



**FREEDOM**  
OF MOVEMENT

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# EUROPEAN DISABILITY FORUM

Nothing about us without us

Mia Ahlgren | 9<sup>th</sup> of May 2013

[www.edf-feph.org](http://www.edf-feph.org)



A light blue cloud-shaped graphic containing the text 'FREEDOM OF MOVEMENT'. 'FREEDOM' is in large, bold, blue capital letters, and 'OF MOVEMENT' is in smaller, bold, red capital letters below it.

**FREEDOM  
OF MOVEMENT**

# European Disability Forum

## 1. European Disability Forum

- An umbrella for European disability NGOs
- Network on ICT accessibility
- Freedom of movement campaign
- European Accessibility Act  
Legislation Public Web Sites
- eAccess+ European Project

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# European Disability Forum

## 2. Image of disability changing from passive to active



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# European Disability Forum

**3 Media landscape changing  
from tv to different size and multiple screens**



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## Active involvement pays off

Design prototype 2006  
Personal Media Terminal



[Realitybased video  
prototypes workshop method](#)

Working prototype test 2013  
MovieTalk



[Prototype test Movietalk news clip](#)

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# European Disability Forum

## 3 MovieTalk 2013 prototype

“Nothing happened so we have to do it ourselves”



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## 4 Accessible Live Webcasts 2010

Disability NGO live web casts

- Closed signing
- Live subtitles
- Remote production
- 2 open source solutions
- Cost effective solutions and innovation

[Accessible live web casts 2010](#)



## 5. Access services

- Clean Audio
- Subtitles (closed, live)
- Sign Language interpretation (closed emerging)
- Audio description
- Spoken subtitles
- Usability issues, layout, cognitive needs (emerging)
- TV AND WEB / second screen Both - Not either or

## 6. Conclusions

- **Monitoring from a user perspective**  
consumer vs production value chain
- **Accessibility usability quality** indicators  
user reports on services
- **Sharing knowledge**  
technical development, costs and user tests
- **Encourage multi stakeholder approach**  
importance of standards and innovation

## 7. Further information

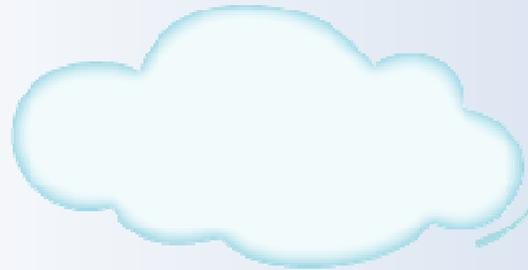
### [EDF resources on media accessibility](#)

- Position on Web directive proposal
- Report on the State of Accessibility of Television for Persons with Disabilities
- Position on Indicators to Check and Assess Accessibility of Television for Persons with Disabilities
- Reply to Ofcom Access Services Non-Domestic Channels

## 6. Further information continued

- EDF Toolkit on the AVMS Directive
- EDF Toolkit on Telecom Package (must carry, interoperability and multi stakeholder cooperation)
- [eAccess+ resources on accessible media](#)
- [Focus group on Audiovisual Media Accessibility](#)

# Are you **free** enough?



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