

**Agenda for the Fourth Meeting of the  
EUROPEAN PLATFORM OF REGULATORY AUTHORITIES (EPRA)  
Amsterdam, 6th November 1996/10 a.m.  
Hotel Krasnapolsky,**

- 1. Minutes of the Third Meeting of the EPRA (2 May 1996, Paris) (EPRA/1996/05)**
- 2. Organisation EPRA**
  - 2.1. Actual status of membership, question of observers,
  - 2.2. Draft rules to be annexed to the Memorandum of Understanding;
- 3. Topic 1: the problem of advertising and sponsorship as a follow-up to the Paris meeting (Art. 10-21 of the EC Directive)**
  - Participants are kindly requested to send to the Secretariat (preferably on video-tapes) concrete examples of recent developments which have occurred in this field.
- 4. Topic 2: the competences of regulatory authorities in the field of new services such as near-video-on-demand, video-on-demand, pay-per-view, on line-services, etc.**
  - Working document: EPRA/1996/07 (to be sent out by fax in October).
  - Questions: Is there an on-going debate on this point in your country ? Is your regulatory body competent to regulate new services ? If so, which type of new services? Is there a clear-cut delimitation between broadcasting and telecommunications services (definition of broadcasting)? Should these services, in your opinion, be included in the scope of the Directive Television without Frontiers and be bound by the same obligations as traditional television programmes ?
- 5. European media policy**
  - Update of Working document EPRA/96/04 to be tabled in Amsterdam
  - Discussion on the Directive Television without Frontiers including:  
the question of the jurisdiction of article 2 with the example of the Weather Channel,  
the results of the Commission report on the application of quotas (COM(96)302 final),  
the proposal of a contact committee for an effective implementation of the Directive (art. 23 of the common position of the Council dated 2 July 1996).
- 6. National country reports**
- 7. Any other business**
- 8. Date, place and agenda of next meeting**
- 9. Closure of the meeting**

**The participants are cordially invited for dinner at the restaurant De Vijf Flieggen after the meeting. The dinner will be followed by a boat-trip.**